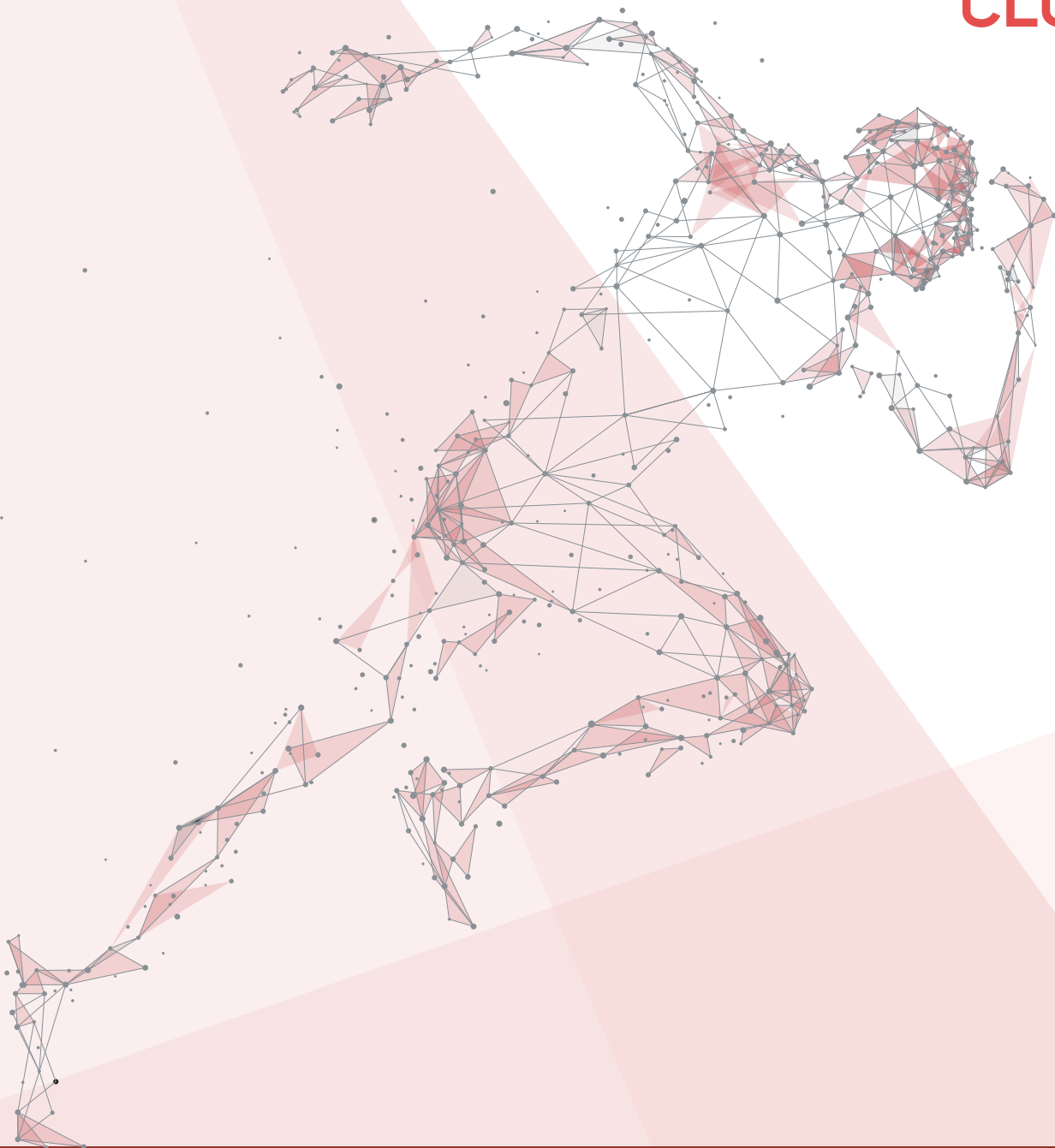


BEST SPORTS

WELCOME
TO YOUR
CLUB





HUMOUD AL-HUMOUD

owner of



Mr. Humoud Al humoud is the owner of Best Sports and operating since 2013. He was a Kuwait National team swimmer(1998-2010). He has participated in multiple World Championships & Regional Championships.

EDUCATIONAL BACKGROUND

A Bachelor Degree of Accounting –Kuwait University 2001-2007

CPIA – Certified Professional International Auditor. 2017

The American Swimming Coaches Association – Level 1 The Foundation of coaching.2013

The American Swimming Coaches Association - Level 2 The Strokes School.2013

The American Swimming Coaches Association – Level 3 Physiology School .2014

The American Swimming Coaches Association – Level 4 Leadership School. 2014

American Heart Association training course - Heart saver, First Aid CPR & AED.2015

AFTER GRADUATION JOB

State Audit Bureau Kuwait – 2007 – Present

AQUATIC BACKGROUND

Kuwait International swimmer 1998 – 2010

Competed at 13th FINA World Championships 2009 – Rome, Italy

Competed at 15th Asian Games 2006- Doha

Competed at Gulf Countries Council swimming championship

2001-2002-2003-2004-2005-2006-2007-2008-2009-2010

Elite Swim Team Kuwait Head Coach. 2010 – 2016

Program Director - SwimAmerica Learn to swim school – Kuwait. 2013-Present

VISION

To Lead and improve sports in general and mainly swimming culture in Kuwait and inspire children into the sport of swimming and promote better and healthier lifestyle. We stimulate a fun, yet protected environment for your child to progress individually.

WELCOME TO
BEST SPORTS



BEST AQUATICS

We teach our students to swim for
SAFETY | FITNESS & HEALTH | OPPORTUNITY | FUN



OUR SERVICES

SWIMAMERICA LEARN TO SWIM SCHOOL

Age limits : 2.5 years and above

SwimAmerica learn to swim school was established in Kuwait from 2013. We are proud to have more than 2,000 swimmers who have successfully graduated from our program. It is a Learn to Swim Program designed by professionals from the American Swimming Coaches Association (ASCA). Our SwimAmerica school is The Nation's Leading Learn to Swim School. Through SwimAmerica school, we teach beginners how to swim, as well as, more experienced swimmers proper technique in the four competitive strokes



(freestyle, backstroke, breaststroke and butterfly). SwimAmerica school aim is to develop healthy happy confident responsible children who love to learn. SwimAmerica school brings fun and fitness to its students through movement based learning in a safe, challenging and inspiring environment.

JUNIOR DEVELOPMENT SWIM PROGRAM

Age limits : 8 years old and above

Swimmers graduating from SwimAmerica Learn to Swim School will experience a more detailed, more focused and a more concentrated stroke technique environment. Swimmers will benefit from a more detailed swim lessons, concentrating on improving stroke skills, Swimmers entering this school will learn from how to be more disciplined, obedient and more goal oriented.



JUNIOR COMPETITIVE SWIM PROGRAM

Age limits : 12 years old and above

It is one of the most professional program in our aquatics. All swimmers within this level must be able to legally swim each of the four competitive strokes. The program introduces swimmers to advanced drills, distance set and focuses on main stroke specialization. At this level, goal setting will be introduced and swimmers will be expected to be more accountable for their progression in swimming. Swimmers will not only participate in water practices, but will also be accounted for outdoor (dry land) practices. Consistent practice attendance is necessary for continued improvement and advancement to the Competitive School.



SPECIAL NEEDS SWIM PROGRAM

Age limits : 2.5 years and above

When you're raising a child with special needs, learning to swim represents yet another challenge, but one that must be overcome. That's why at Best Aquatics, we're proud to offer special needs swim instructors and special needs swim lessons. We hope that with our help students can move past their personal obstacles to learn to swim, improve their confidence, better their fitness, and learn more about water safety. We are typically able to accommodate a wide range of special needs students including:

- Autism
- Down Syndrome
- Cerebral Palsy
- Sensory Integration Disorder



ADULT LEARN TO SWIM PROGRAM

Age limits : 18 years old and above

Learning to swim as an adult can be intimidating and challenging. While swimming seems to come naturally to children at times, it can be difficult for adults to realize there are options out there for them to improve.

Knowing how to swim can be the difference between life and death, literally. Drowning is preventable, and something absolutely everyone should know how to do. Acquiring life-saving swim abilities through adult swim lessons truly is priceless. For those of you with fear of the water, we especially invite you to try adult swim lessons. You can overcome this fear when you gain confidence in your swimming abilities.

Swimming is also a fantastic cardiovascular workout. As the nation's heart issues continue to rise, finding a workout routine that's both effective and fun is more important than ever. Running and biking are great choices, but swimming offers a low impact workout that's sure to make your joints happy. While running challenges the lower half of your body, **swimming works almost every muscle.**

Adult swim lessons aren't just for those who can't swim at all. Many adults who know how to swim may not necessarily swim with proper swim stroke. When you're in the water, you should move in smooth, light motions. Adult swim lessons can help improve adult stroke development.



PRIVATE SWIM CLASSES

If you've ever watched group swim lessons, you've probably noticed a few things:

Students receive very little actual instruction, spending much of their time waiting at the side of the pool while the instructor works with one child at a time. Most group lessons are only offered once or twice a week, often so that the facility can charge recurring membership fees over time rather than condensing the lessons into the relatively short time actually needed to help a child progress

It's no wonder that many families are turning to private swim classes for their children. Our one-on-one instruction gives your child the most personalized lessons available, allowing you to see up close what he/she is learning and what areas you can work on between classes. And best of all, private swimming lessons are the most effective way to help your child develop water safety skills, giving him the gift of swimming - to last a lifetime.

HOME SWIM CLASSES

One of the most effective ways for children to learn to swim is with lessons in their own backyard. When children are in the familiar environment of their own home, they tend to be more relaxed and comfortable, making swimming lessons more fun and effective.

In this service, our swim coach will come and provide you the swimming classes at your home.

Male and Female instructors are available for this service.



POOL BIRTHDAY PARTY

We are having different Pool birthday party packages to celebrate your kids birthday. From that you could benefit and make your kid's birthday unforgettable.

STANDARD PACKAGE

Free Venue
Balloon decoration
Program and Hosting
Games
Music
Life Guards

Total hours 2
Min. 20 people

PARTY PACKAGE

STANDARD PACKAGE +
Candy
Invitation Card
Banner
Refreshments:
Water, Juice,
Popcorn or Chips

Total hours 2
Min. 20 people

EXTREME PACKAGE

PARTY PACKAGE +
Inflatable games
Kids meal
Cake for(40kwd)

Total hours 2
Min. 20 people







WHAT DO YOU NEED TO KNOW

Policy for Children under 4 years old and special needs

For the health and safety of swimmers, children under 4 years old and children with special needs should follow the below instructions before starting their swimming lessons:

1. Infants and children 4 years old and younger must wear a swim diaper.
2. Children with special needs must wear a swim diaper for all ages.
3. Children to use the shower before they start taking swim lessons.
4. Children to use the toilet before they start taking swim lessons and after 25mins during classes.
5. Never allow a child with diarrhea or other Diseases to swim.
6. Parents should be aware of these instructions.

CLOTHING

Wear comfortable swim wear to the Aquatic and invest in a good quality swim goggle and Swim Cap. Don't forget that all the Best Aquatic members get 10% off at selected products from Best Sports Outlet <https://outlet.bestsports.co/>

WHEN TO SWIM

Our Aquatic are open 7 days a week and you can choose and reserve your children's/ self swim classes in advance at any time that best suit your lifestyle. Please visit page no. 17 for timings or visit our website www.swimamericakw.com for more details.

WHAT IF YOU NEED HELP

If you need any expert in the pool, please feel free to ask any of our internationally accredited coaching staff or location supervisor.

Our Staff are First Aid, CPR and AED qualified in case of any emergencies.

OUR CULTURE

To be respectful to the culture of Kuwait as well as our Multi- Cultural member base, we ask our members to please be mindful of the local cultures by adhering to the rules and customs within. This applies to dressing respectfully and being respectful to other members during religious holiday's such as the Holy month of Ramadan, when eating and drinking in public within our club is restricted. We observe international holidays and we also adjust our opening hours during religious holiday's, you will be notified of these changes by communications within the clubs. For general enquiries, please ask at our reception.



YOUR MEMBERSHIP

Our friendly membership consultant are always on hand to help, support and guide you through all the stages of your family journey. With that in mind we have included 2 VIP day passes for you to invite someone special to the club, as swimming with a friend will help you stay focused and on track with your goals.

We look forward in seeing you in the club!

Family ID
membership number : _____

Name of Guest : _____

Mobile : _____

Email : _____

BEST AQUATICS

**VIP pass is not valid without
this coupon**

VIP PASS 1

Please read our
RULES AND REGULATIONS
at the back of this coupon, before
applying to this VIP PASS

Family ID
membership number : _____

Name of Guest : _____

Mobile : _____

Email : _____

BEST AQUATICS

**VIP pass is not valid without
this coupon**

VIP PASS 2

Please read our
RULES AND REGULATIONS
at the back of this coupon, before
applying to this VIP PASS



GO FURTHER FOR MEMBERS

RULES & REGULATIONS

1. Free Trial class for one will be given only to bearer of the original VIP coupon.
2. VIP coupon will be redeemed for 1 customer per coupon.
3. VIP coupon is valid if they have Family ID membership number written of the existing client on the coupon.
4. VIP coupons have no cash value.
5. Printed/ Photocopies VIP coupons will not be accepted.
6. VIP coupons that are distorted, blurry or are altered will not be accepted.
7. The company reserves the right to refuse any coupons at its discretions.
8. All coupons redemptions are subject to Coupon acceptance policy in effect in time of redemption.

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MEMBER'S INTERNATIONAL ADVANTAGE

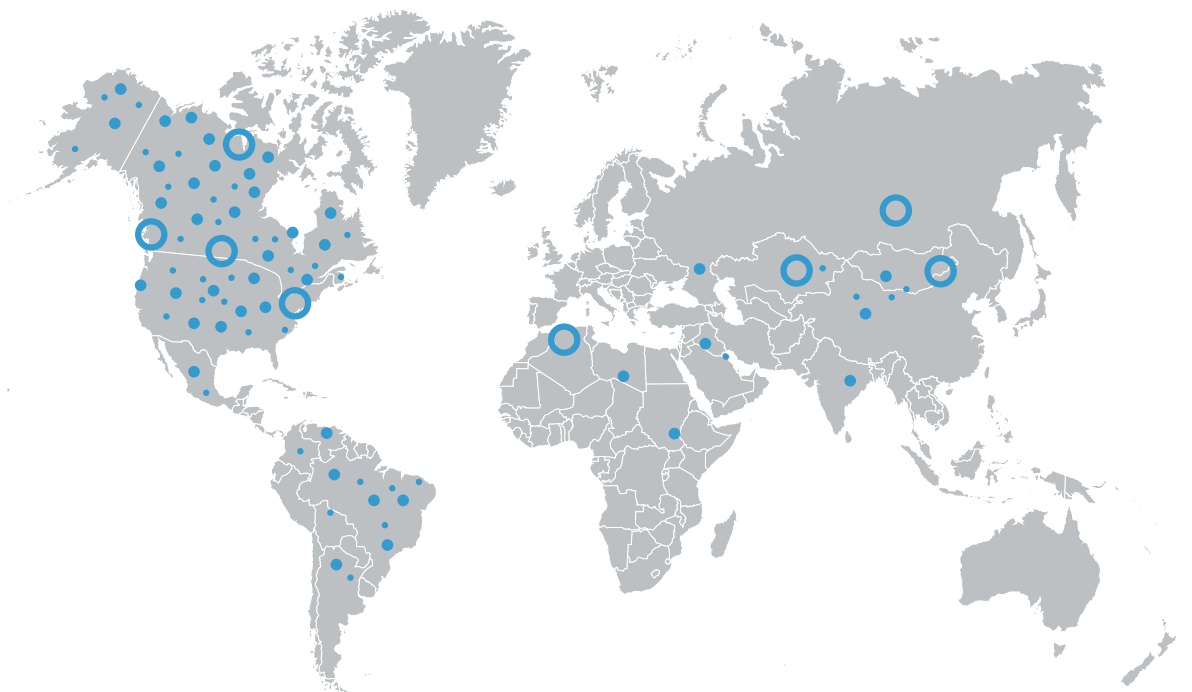
Are you traveling abroad?

Don't forget that, as a member of Best Aquatics(Swim America) in Kuwait, you can join over 900 Swim America school Branches around the globe when you travel.

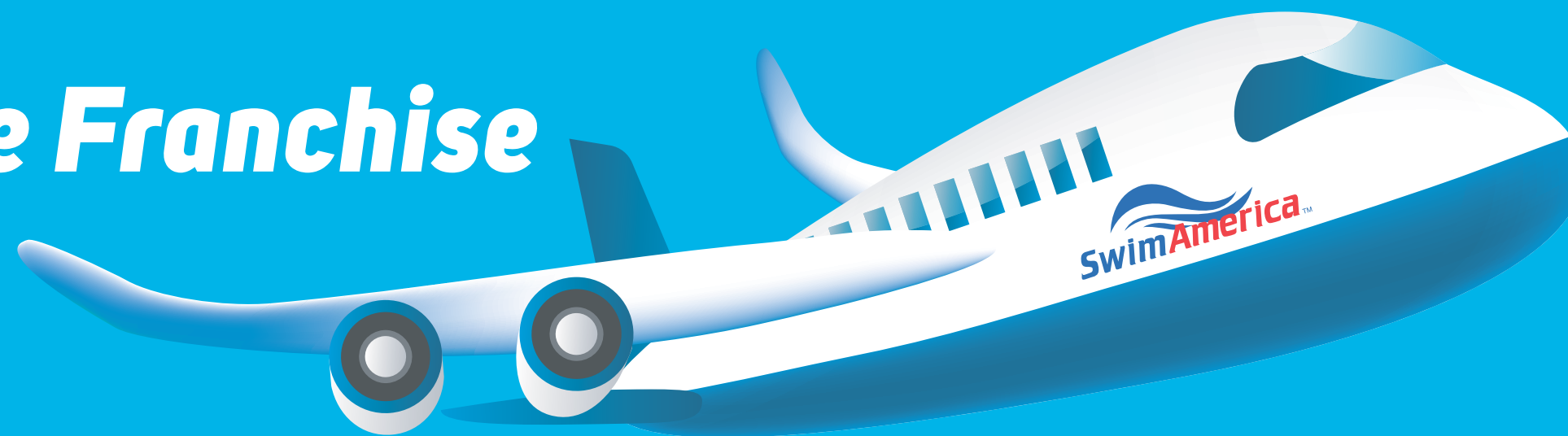
If you are planning to travel please inform our reception and they organize your child(s) International Achievement Certificates.



For more informations, please visit www.swimamerica.org



Want to make Franchise with us?



Reasons to purchase a SwimAmerica School License:

Over the 17 year history of the SwimAmerica school, we have a very good understanding of why coaches/ Business owners choose SwimAmerica.

- ★ They want a way to enhance their personal financial situation, both short term and with long term potential.
- ★ They want a way to put swimmers who are properly prepared to SUCCEED on their novice swim teams or stroke school programs.
- ★ They want to find a way to enhance the financial future of their swim clubs. (and perhaps this ties into the personal financial situation as well.)
- ★ They want to be able to control the training and certification of their own instructors/-coaches, without relying on outside agencies. This has both business and technical teaching aspects involved in it.

With SwimAmerica, the coach owns a business. They invest in the long term future of their club by controlling the influx of new swimmers who are properly prepared, and control the financial resources of their organizations.

Many coaches have found SwimAmerica school so financially rewarding that they have made coaching their second priority and SwimAmerica schools their first priority.



Swim America - Franchise FAQ

Who trains my coaches/instructors?

You do. You purchase the SwimAmerica Coaches Manual from the Best Aquatics office. You have your 1 day training for the coaches. They take the test at the end of the manual. You grade the test and email Mr. Humoud at info@swimamericakw.com the names of the coaches who passed. The SwimAmerica National office will send out red cards to the coaches who passed.

How long does the training take?

8 hours. 4 hours with you of this time is done with the Program Director, in a face to face setting. Four additional hours are done by the coach, on their own time, with the materials in the SwimAmerica Coaches Manual.

What happens if I purchase a license, then move?

The license goes with you. If you find a new pool in your new area, you must call the Best Aquatics office and get the area approved.

Who owns the license, me or my organization?

You own the license. We only license ASCA Certified Level 2 coaches.

Who will train me, and how will the training be done?

The SwimAmerica Kuwait Program Director will conduct all the training.

What about insurance?

There are many companies that work with SwimAmerica programs. Contact us once you are a Program Director.

How does the SwimAmerica school work?

The SwimAmerica learn to swim school was designed by America's foremost experts on swimming, professional swim coaches. SwimAmerica uses the station method to teach children to swim quickly and efficiently. Our effective and logical teaching progression builds strong swimming by introducing new skills while constantly reviewing those previously mastered. We do this with a station method of advancement for the child. This simple, effective method REALLY TEACHES CHILDREN TO SWIM.

What types of Learn to Swim programs does SwimAmerica offer?

SwimAmerica offers: Infant, Preschool, School Age and Adult Lessons.

Who can operate SwimAmerica?

You can operate a SwimAmerica if you have experience in teaching, coaching or running aquatic programs. If you are not already an ASCA Certified Level 2 coach we can help you become certified with our home study programs.

How do I apply to become a Program Director?

Kindly contact us, if you are ready to become a Program Director.

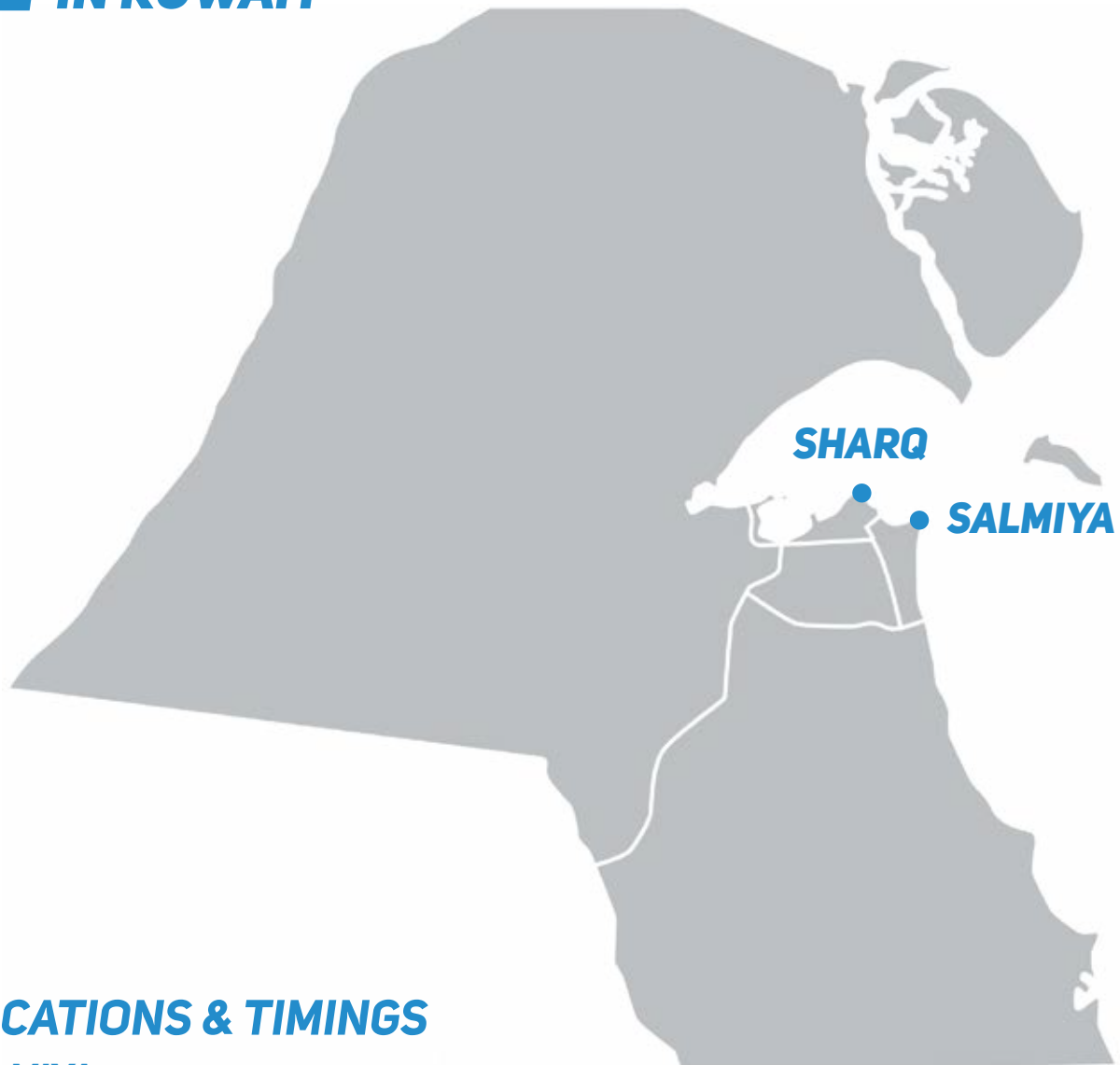
Mail : info@swimamericakw.com

Mobile : +965 9966 5860

OUR STRATEGY : TO EXPAND ALL AROUND KUWAIT

CURRENTLY WE HAVE

**2 BRANCHES
IN KUWAIT**



LOCATIONS & TIMINGS

SALMIYA

Olympia Mall, Basement B3, Salmiya

03:00 PM - 07:00 PM - Everyday

SHARQ

Dasman Bilingual School, Gate 3, Sharq

03:45 PM - 07:45 PM - Weekdays

08:30 AM - 08:00 PM - Weekends

More branches in Kuwait - COMING SOON



EXTRA's

You might want to try at **BEST AQUATICS**

We pride ourselves on being more than just a swimming pool and offering our members the latest innovation services and promotions.

Read below for some exciting additional services and promotions:

- Cash Back System- Refer friends to join us.
- Starter Pack.
- Bus Transportation Services.



CASH BACK SYSTEM



REFER YOUR FRIENDS
FOR **3 MONTHS** CLASSES AND GET
CASH BACK UPTO 35^{KD}

2 classes per week for 3 months you will get **25KD Cash back**
3 classes per week for 3 months you will get **35KD Cash back**

Guide lines for Referral Cash Back program:

- In order to qualify for a payment under the Membership Referral Incentive Program, you must be a member of SwimAmerica in 2017.
- The family or individual you are referring to SwimAmerica in 2017 could not be the existing customer of SwimAmerica.
- The New Customer should enroll for minimum 3 months.
- Only one referral payment will be made for each qualifying membership Family.
- In order to qualify for the Cash Back, the referring existing member's name must appear on the new member's application at the time of submittal to the SwimAmerica for processing.
- Referring names cannot be added to the application after the application is directly processed by SwimAmerica.
- There is no limit on the number of referrals an existing member may qualify for.
- All referral incentive checks will be sent within 3 working days.
- Cash Cannot be combined with other Promotions or Cannot be redeemed if Promotion is taken.
- Employees of SwimAmerica cannot participate /refer under this program.
- All Cash back are subject to management decision.

STARTER PACK

Every new joiner will get an exclusive:

- Swim America Cap.
- 1 hour consultation of child progression.
- Skills Assessment.



BUS TRANSPORTATION

Are you busy Parent?

No worries, BEST AQUATICS(SwimAmerica) is happy to provide you transportation service for your kid(s) (Charges applied).





DO YOU WANT TO BE A SWIM INSTRUCTOR ?

We are providing both Part time & Full time jobs for the candidates who want to build their career as swim coach.

If you are interested you could apply through info@swimamericakw.com



STAFF RECRUITING

A good coaching staff is the second most important part of successful BEST AQUATICS programs. Just After a top-notch Program Director.

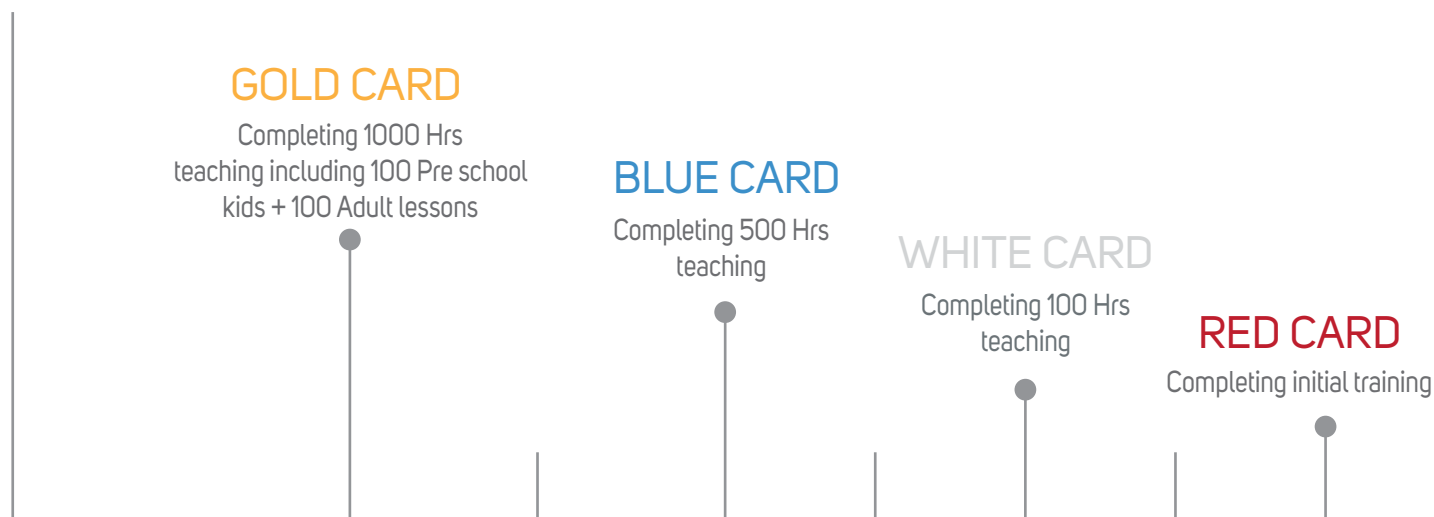
WHOM TO RECRUIT AND HOW

Experiences has shown us that there are several good groups to recruit Best Aquatic (SwimAmerica school) Coaches from :

- Students, both High School and college.
- Parents or other community adults.
- Professional Educators.
- Senior Citizens.

The SwimAmerica school plan for training staff involves 8 hours of initial training. 4 Hours of this time is done with the program director, in face to face setting. 4 additional hours are done by the student on their own time, with the material in the SwimAmerica coaches Manual.

SWIM AMERICA QUALIFICATION PROGRAM :





Of course, while you joining with us for swimming classes, you are supposed to wear swim suits and some of the related swimming equipments. BEST SPORTS OUTLET will help you by providing all the related equipments for swimming. From this you could purchase all the swimming needs like swim suits, swim caps, swim fins, bags, etc. <https://outlet.bestsports.co/>

Some of our major brands are as below,





OUR SPONSORSHIP



AMERICAN SWIMMING COACHES
ASSOCIATION



WE ACCEPT SPONSORSHIP

If you are interested with our services and ready to provide sponsor to us, let us know for further discussions. So that we could make a business deal between us.

WOULD YOU LIKE TO SPONSOR US?

Kindly send us email regarding sponsorship to info@swimamericakw.com

FAQ



What are the teaching stations provided by SwimAmerica school?

Station 1: Bubbles
Station 2: Floats & Glides
Station 3: Kicking
Station 4: Front Crawl
Station 5: Freestyle
Station 6: Backstroke
Station 7: Breaststroke & Butterfly
Station 8: Turns
Station 9: Lifetime Stroke
Station 10: Medley & Graduation

Who are your swimming instructors?

We have Multi-National swimming instructors & certified by the American Swimming Coaches Association and Certified with First Aid, CPR, AED & Rescue.

Where are your locations?

- Dasman Bilingual School, Gate No. 3, Sharq
- Olympia Mall, Basement 3, Olympic Council of Asia, Salmiya

What are the class days and timings?

SALMIYA

Olympia mall,
Basement B3, Salmiya

EVERYDAY
03:00 pm - 07:00 pm

SHARQ

Dasman Bilingual School,
Gate 3, Sharq

WEEKDAYS
03:45 pm - 07:45 pm

WEEKENDS
08:30 am - 08:00 pm

What are your websites?

www.swimamericakw.com - for Registration & informations
<https://outlet.bestsports.co> - for shopping sport products online

How to Register?

1. Register your details on swimamericakw.com/reg
2. Visit our location with your kids ready in swim suits for an evaluation during our working hours
3. Based on the evaluation, we will find the appropriate class for your child

Is there any age limit in your programs?

Yes, we do have age limit in our programs
LEARN TO SWIM PROGRAM - 2.5 years and above
JUNIOR DEVELOPMENT SWIM PROGRAM - 8 years and above
JUNIOR COMPETITIVE SWIM PROGRAM - 12 years and above
SPECIAL NEEDS SWIM PROGRAM - 2.5 years and above
ADULT LEARN TO SWIM PROGRAM - 18 years and above

Do you offer women only swim classes?

Yes, We do offer women only swim classes with female coaches - No Men are allowed to use the pool during women classes.

Do you accept all genders?

Yes, We accept both Boys and Girls.

How long is the class duration?

55 minute per class.

Is your swimming pool Indoor or Outdoor?

It is an indoor swimming pool.

How many students per instructors?

Five kids per instructors. SwimAmerica works on 5:1 Ratio training.

Is your swimming pool water heated in the winter season?

Yes, it is heated with temperature between 30 - 32 degree centigrade.

What will my child need before starting swimming classes?

Swimsuit, swim caps and swim goggles.

What is the process for my child to be advanced from station to station?

Our program director is responsible on daily basis to evaluate your child with the Station Advancement Goals.

Which language are you using to communicate with students?

English & Arabic

Is your swimming pool safe?

Yes, the pool is SAFE because:

- 1- Lifeguards & rescuers are available during the swimming classes.
- 2- First aid.
- 3- Automated external defibrillator, which is a portable electronic device that automatically diagnoses the life-threatening cardiac arrhythmias of ventricular fibrillation and ventricular tachycardia in a patient.

If a parent wants to know more about their child's progress, who should they communicate with?

Our program director tell you the progress and give feedback.

What if my child is unable to understand the station advancement goals?

Our staff will use different teaching tool to make sure your child is able to learn the Station Advancement Goals.

What are all the things you will be focus while teaching swim classes?

We are mainly focusing on 4 things,

Safety

Our main motivation is to teach kids water safety. Our coaches are certified by ASCA, First Aid, CPR, AED & Rescue.

Fitness

Swimming has long been recognized as the most complete form of exercise and it is responsible for cardiovascular, skeletal and neuromuscular development.

Opportunity

Graduates of Best Aquatic(Swim America) have the necessary foundation to excel further in their swimming careers by participating in our advanced swim competitive schools.

Fun

Competitive & Non-competitive water activities are enjoyable when participants are removed from danger.



BEST SPORTS

SWIMAMERICKW.COM
INFO@SWIMAMERICKW.COM
+965 5664 1177



@swimamericakw